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Strategisches Markt-Management David A. Aaker 2013-03-08 Strategisches Markt-Management ist ein Managementsystem zum Entwickeln, Auswer ten und Umsetzen von Unternehmensstrategien. Ein erfolgreiches Managementsystem hilft Managern: 1. Visionen fUr ihre Geschäftsfelder zu haben, 2. eine dynamische Umwelt zu beobachten und zu verstehen, 3. strategische Alternativen zu generieren, die auf jede das Unternehmen betreffende Veränderung eingehen und 4. Strategien zu entwickeln, die - im Ilinblick auf Wettbewerbsvorteile -langlebig sind. Dieses Buch hat im wesentlichen drei Aufgaben. Zunächst beschreibt es eine Methode, die externen Faktoren zu analysieren. Denn strate gische Planung ist nicht die automatische Fortschreibung dessen, was letztes Jahr getan wurde, und ist nicht tiberwiegend von finanziellen Zielen und Kalkulationsschemata be einflußt; eine solche Einstellung kann sogar strategische Änderungen und Innovationen verhindern. Vielmehr soUte Strategieentwicklung nach auBen orientiert sein und auBerhalb des Unternehmens Veränderungen, Trends, Risiken und Chancen aufspüren, urn dann entsprechende Strategien zu entwickeln. Das Buch beschreibt sehr detailliert eine Methode der externen Analyse, die fUr jeden Manager beim Ent, wickeln strategi scher Alternativen von Nutzen ist. Zusätzliche Klarheit vermitteln ein Ablaufdiagramm mit den wesentlichen Punkten, ein Zeitplan und ein Satz Planungsformulare.

The Cumulative Book Index 1986 A world list of books in the English language. Rapid Review of Chemistry for the Life Sciences and Engineering Armen S. Casparian 2021-12-07 To understand, maintain, and protect the physical environment, a basic understanding of chemistry, biology, and physics, and their hybrids is useful. Rapid Review of Chemistry for the Life Sciences and Engineering demystifies chemistry for the non-chemist who, nevertheless, may be a practitioner of some area of science or engineering requiring or involving chemistry. It provides quick and easy access to fundamental chemical principles, quantitative relationships, and formulas. Armed with select, contemporary applications, it is written in the hope to bridge a gap between chemists and non-chemists, so that they may communicate with and understand each other. Chapters 1-10 are designed to contain the standard material in an introductory college chemistry course. Chapters 11-15 present applications of chemistry that should interest and appeal to scientists and engineers engaged in a variety of fields. Additional features More than 100 solved examples clearly illustrated and explained with SI units and conversion to other units using conversion tables included Assists the reader to understand organic and inorganic compounds along with their structures, including isomers, enantiomers, and congeners of organic compounds Provides a quick and easy access to basic chemical concepts and specific examples of solved problems Ideal sidekick for students who are non-chemistry majors taking intro. college chemistry, needing clear, concise explanations. This concise, user-friendly review of general and

organic chemistry with environmental applications will be of interest to all disciplines and backgrounds.

Feyerabend's Epistemological Anarchism Mansoor Niaz 2020-01-27 This book argues that the traditional image of Feyerabend is erroneous and that, contrary to common belief, he was a great admirer of science. It shows how Feyerabend presented a vision of science that represented how science really works. Besides giving a theoretical framework based on Feyerabend's philosophy of science, the book offers criteria that can help readers to evaluate and understand research reported in important international science education journals, with respect to Feyerabend's epistemological anarchism. The book includes an evaluation of general chemistry and physics textbooks. Most science curricula and textbooks provide the following advice to students: Do not allow theories in contradiction with observations, and all scientific theories must be formulated inductively based on experimental facts. Feyerabend questioned this widely prevalent premise of science education in most parts of the world, and in contrast gave the following advice: Scientists can accept a hypothesis despite experimental evidence to the contrary and scientific theories are not always consistent with all the experimental data. No wonder Feyerabend became a controversial philosopher and was considered to be against rationalism and anti-science. Recent research in philosophy of science, however, has shown that most of Feyerabend's philosophical ideas are in agreement with recent trends in the 21st century. Of the 120 articles from science education journals, evaluated in this book only 9% recognized that Feyerabend was presenting a plurality of perspectives based on how science really works. Furthermore, it has been shown that Feyerabend could even be considered as a perspectival realist. Among other aspects, Feyerabend emphasized that in order to look for breakthroughs in science one does not have to be complacent about the truth of the theories but rather has to look for opportunities to "break rules" or "violate categories." Mansoor Niaz carefully analyses references to Feyerabend in the literature and displays the importance of Feyerabend's philosophy in analyzing, historical episodes. Niaz shows through this remarkable book a deep understanding to the essence of science. - Calvin Kalman, Concordia University, Canada In this book Mansoor Niaz explores the antecedents, context and features of Feyerabend's work and offers a more-nuanced understanding, then reviews and considers its reception in the science education and philosophy of science literature. This is a valuable contribution to scholarship about Feyerabend, with the potential to inform further research as well as science education practice.- David Geelan, Griffith University, Australia

Chemie für Dummies John T. Moore 2018-04-27 Wenn es knallt und stinkt, dann ist Chemie im Spiel! "Chemie für Dummies" macht deutlich, dass Chemie nicht nur aus Formeln, sondern vor allem aus unzähligen interessanten Stoffen, Versuchen und Reaktionen besteht. In diesem etwas anderen Chemie-Buch lernen Sie die Grundlagen der Chemie kennen und erfahren, wo sich chemische Phänomene im Alltag bemerkbar machen. John T. Moore macht für Sie so schwer vorstellbare Begriffe wie Atom, Base oder Molekül begreiflich und zeigt, wie man mit dem Periodensystem umgeht. Mit Übungsaufgaben am Ende eines jeden Kapitels können Sie dann noch Ihr Wissen überprüfen.

Green Chemistry in Industry Mark Anthony Benvenuto 2018-09-24 The "greening" of industry processes, i.e. making them more sustainable, is a popular and often lucrative trend which has emerged over recent years. The 3rd volume of Green Chemical Processing considers sustainable chemistry in the context of corporate interests. The American Chemical Society's 12 Principles of Green Chemistry are woven throughout this text as well as the series to which this book belongs.

The British National Bibliography Arthur James Wells 2005

Current Catalog National Library of Medicine (U.S.) First multi-year cumulation covers six years: 1965-70.

Publishers' Trade List Annual 1995

American Book Publishing Record 1991

Fundamentals of Manufacturing, Third Edition Philip D. Rufe 2013 Fundamentals of Manufacturing, Third Edition provides a structured review of the fundamentals of manufacturing for individuals planning to take SME'S Certified Manufacturing Technologist (CMfgT) or Certified Manufacturing Engineer (CMfgE) certification exams. This book has been updated according to the most recent Body of Knowledge published by the Certification Oversight and Appeals Committee of the Society of Manufacturing Engineers. While the objective of this book is to prepare for the certification process, it is a primary source of information for individuals interested in learning fundamental manufacturing concepts and practices. This book is a valuable resource for anyone with limited manufacturing experience or training. Instructor slides and the Fundamentals of Manufacturing Workbook are available to complement course instruction and exam preparation. Table of Contents Chapter 1: Mathematics Chapter 2: Units of Measure Chapter 3: Light Chapter 4: Sound Chapter 5: Electricity/Electronics Chapter 6: Statics Chapter 7: Dynamics Chapter 8: Strength of Materials Chapter 9: Thermodynamics and Heat Transfer Chapter 10: Fluid Power Chapter 11: Chemistry Chapter 12: Material Properties Chapter 13: Metals Chapter 14: Plastics Chapter 15: Composites Chapter 16: Ceramics Chapter 17: Engineering Drawing Chapter 18: Geometric Dimensioning and Tolerancing Chapter 19: Computer-Aided Design/Engineering Chapter 20: Product Development and Design Chapter 21: Intellectual Property Chapter 22: Product Liability Chapter 23: Cutting Tool Technology Chapter 24: Machining Chapter 25: Metal Forming Chapter 26: Sheet Metalworking Chapter 27: Powdered Metals Chapter 28: Casting Chapter 29: Joining and Fastening Chapter 30: Finishing Chapter 31: Plastics Processes Chapter 32: Composite Processes Chapter 33: Ceramic Processes Chapter 34: Printed Circuit Board Fabrication and Assembly Chapter 35: Traditional Production Planning and Control Chapter 36: Lean Production Chapter 37: Process Engineering Chapter 38: Fixture and Jig Design Chapter 39: Materials Management Chapter 40: Industrial Safety, Health and Environmental Management Chapter 41: Manufacturing Networks Chapter 42: Computer Numerical Control Machining Chapter 43: Programmable Logic Controllers Chapter 44: Robotics Chapter 45: Automated Material Handling and Identification Chapter 46: Statistical Methods for Quality Control Chapter 47: Continuous Improvement Chapter 48: Quality Standards Chapter 49: Dimensional Metrology Chapter 50: Nondestructive Testing Chapter 51: Management Introduction Chapter 52: Leadership and Motivation Chapter 53: Project Management Chapter 54: Labor Relations Chapter 55: Engineering Economics Chapter 56: Sustainable Manufacturing Chapter 57: Personal Effectiveness

Laboratory Experiments for Chemistry Theodore E. Brown 2014-06-09 Prepared by John H. Nelson and Kenneth C. Kemp, both of the University of Nevada. This manual contains 43 finely tuned experiments chosen to introduce students to basic lab techniques and to illustrate core chemical principles. You can also customize these labs through Catalyst, our custom database program. For more information, visit <http://www.pearsoncustom.com/custom-library/catalyst> In the Thirteenth Edition, all experiments were carefully edited for accuracy and safety. Pre-labs and questions were revised and several experiments were added or changed. Two of the new experiments have been added to Chapter 11.

Physikalische Chemie Peter W. Atkins 2006-12-04

Chemistry Theodore Lawrence Brown 2009

Renal: An Integrated Approach to Disease Paul G. Schmitz 2011-08-12 An innovative, organ-specific text that blends basic science with the fundamentals of clinical medicine Part of the Human Organ Systems series, Renal: An Integrated Approach to Disease skillfully bridges the gap between the science and practice of medicine. This beautifully illustrated book seamlessly integrates the core elements of cell biology, anatomy, physiology, pharmacology, and pathology, with clinical medicine. It is the perfect companion for medical students transitioning to their clinical years, as well as practicing physicians who need a user-friendly update on the basic science underlying the practice of clinical medicine. Features and highlights include: Detailed learning objectives clearly

state learning goals Core content emphasizes concepts and incorporates the latest developments in the field Beautifully illustrated with detailed legends to clarify important or difficult concepts Abundant clinical example boxes highlight the clinical implications of basic science Each chapter is accompanied by an annotated bibliography to provide an overview of the critical literature in the field A bulleted summary at the end of each chapter highlights the “big picture” and facilitates preparation for standardized exams End-of-chapter case-based questions with detailed explanations reinforce important concepts and assess mastery of the material Medical students and residents will find Renal: An Integrated Approach to Disease an invaluable study guide for an organ-system based curriculum. The book also serves as an excellent primer for postgraduate residents entering a nephrology fellowship program.

Buku Ajar Pencemaran Laut James J.H. PAULUS 2020-06-01 Problematik pencemaran lingkungan sudah sejak tahun 1950-an, saat terjadi revolusi industri untuk kepentingan manusia, semisalnya peristiwa “minamata byo” di Jepang terdeteksi di tahun 1953. Berakibat fatal pada kehidupan manusia, terjadi mutasi gen dan perkembangan otak manusia terlambat dari mestinya. Belakangan ini dunia diributkan oleh adanya polutan plastik dan bahan cemar minyak bumi di laut. Juga adanya polutan radioaktif dan polusi udara. Pengetahuan tentang ancaman keteledoran manusia, perlu di transfer ilmunya kepada mahasiswa sebagai tumpuan harapan pemimpin bangsa ke depan Buku Ajar Pencemaran Laut ini diterbitkan oleh Penerbit Deepublish dan tersedia juga dalam versi cetak*

Deep Learning in Science Pierre Baldi 2021-07 Rigorous treatment of the theory of deep learning from first principles, with applications to beautiful problems in the natural sciences.

Laboratory Experiments for Chemistry, the Central Science, 5th Ed John Henry Nelson 1991

Information Resources in Toxicology Steve Gilbert 2020-05-15 This new fifth edition of Information Resources in Toxicology offers a consolidated entry portal for the study, research, and practice of toxicology. Both volumes represents a unique, wide-ranging, curated, international, annotated bibliography, and directory of major resources in toxicology and allied fields such as environmental and occupational health, chemical safety, and risk assessment. The editors and authors are among the leaders of the profession sharing their cumulative wisdom in toxicology’s subdisciplines. This edition keeps pace with the digital world in directing and linking readers to relevant websites and other online tools. Due to the increasing size of the hardcopy publication, the current edition has been divided into two volumes to make it easier to handle and consult. Volume 1: Background, Resources, and Tools, arranged in 5 parts, begins with chapters on the science of toxicology, its history, and informatics framework in Part 1. Part 2 continues with chapters organized by more specific subject such as cancer, clinical toxicology, genetic toxicology, etc. The categorization of chapters by resource format, for example, journals and newsletters, technical reports, organizations constitutes Part 3. Part 4 further considers toxicology’s presence via the Internet, databases, and software tools. Among the miscellaneous topics in the concluding Part 5 are laws and regulations, professional education, grants and funding, and patents. Volume 2: The Global Arena offers contributed chapters focusing on the toxicology contributions of over 40 countries, followed by a glossary of toxicological terms and an appendix of popular quotations related to the field. The book, offered in both print and electronic formats, is carefully structured, indexed, and cross-referenced to enable users to easily find answers to their questions or serendipitously locate useful knowledge they were not originally aware they needed. Among the many timely topics receiving increased emphasis are disaster preparedness, nanotechnology, -omics, risk assessment, societal implications such as ethics and the precautionary principle, climate change, and children’s environmental health. Opens with an overview of the international toxicology scene, organizations and activities involved with both the science and regulatory framework, and a specific look at the European Union’s efforts.

Offers an extensive collection of chapters covering over 40 countries and their toxicological infrastructure which includes listings of major books and journals, organizations, professional societies, universities, poison control centers, legislation, and online databases. Provides the Second Edition of the International Union of Pure and Applied Chemistry's Glossary of Terms Used in Toxicology, a carefully constructed and peer reviewed collation of critical terms in the science. Concludes with a potpourri of quotes concerning toxicology and their use in the arts and popular culture. Paired with Volume One, which offers chapters on a host of toxicology sub-disciplines, this set offers the most comprehensive compendium of print, digital, and organizational resources in the toxicological sciences with over 120 chapters contributions by experts and leaders in the field.

Physikalische Chemie Peter W. Atkins 2019-09-30 Mit seinem lebendigen und anschaulichen Stil sowie einer immer weiter verfeinerten Didaktik hat Peter Atkins das Lernen und Lehren in der Physikalischen Chemie revolutioniert. Sein Stil ist unverwechselbar - und unerreicht. Die vollständige überarbeitete Neuauflage umfasst die kompletten Grundlagen des Fachs für Bachelor-Studenten und Nebenfächler und zeigt spannende Verbindungen zu anderen Gebieten der Chemie sowie zur Physik und Biologie auf. Kurz und gut: Der 'kleine' Atkins ist und bleibt ein Muss für jeden Einsteiger in die Physikalische Chemie.

Quantitative Chemical Analysis Daniel C. Harris 1991-01 Designed for students with a background in general chemistry who are preparing for work in related fields or for advanced studies in chemistry. Thoroughly revised, the third edition includes new boxes on environmental analysis, and approximately 10 per cent increase in the number of problems.

Chemistry Kenneth Goldsby 2012-01-17 Chang's best-selling general chemistry textbook takes a traditional approach and is often considered a student and teacher favorite. The book features a straightforward, clear writing style and proven problem-solving strategies. It continues the tradition of providing a firm foundation in chemical concepts and principles while presenting a broad range of topics in a clear, concise manner. The tradition of Chemistry has a new addition with co-author, Kenneth Goldsby from Florida State University, adding variations to the 11th edition. The organisation of the chapter order has changed with nuclear chemistry moving up in the chapter order. There is a new problem type - Interpreting, Modeling, and Estimating - fully demonstrating what a real life chemist does on a daily basis. The authors have added over 340 new problems to the book.

Chemie Theodore L. Brown 2011

Student's Guide to Brown and LeMay, Chemistry, the Central Science, 2nd Edition James C. Hill 1981

Books in Print 1995

Chemistry: The Central Science Theodore L. Brown 2013-10-04 If you think you know the Brown, LeMay Bursten Chemistry text, think again. In response to market request, we have created the third Australian edition of the US bestseller, Chemistry: The Central Science. An extensive revision has taken this text to new heights! Triple checked for scientific accuracy and consistency, this edition is a more seamless and cohesive product, yet retains the clarity, innovative pedagogy, functional problem-solving and visuals of the previous version. All artwork and images are now consistent in quality across the entire text. And with a more traditional and logical organisation of the Organic Chemistry content, this comprehensive text is the source of all the information and practice problems students are likely to need for conceptual understanding, development of problem solving skills, reference and test preparation.

Laboratory Experiments for Chemistry Theodore E. Brown 2015-01-08 Prepared by John H. Nelson and Kenneth C. Kemp, both of the University of Nevada. This manual contains 43 finely tuned experiments chosen to introduce students to basic lab techniques and to illustrate core chemical principles. You can also customize these labs through Catalyst, our custom database program. For more information, visit <http://>

[//www.pearsoncustom.com/custom-library/catalyst](http://www.pearsoncustom.com/custom-library/catalyst) In the Thirteenth Edition, all experiments were carefully edited for accuracy and safety. Pre-labs and questions were revised and several experiments were added or changed. Two of the new experiments have been added to Chapter 11.

Particle Technology and Applications Sunggyu Lee 2012-03-26 *Particle Technology and Applications* presents the theoretical and technological background of particle science and explores up-to-date applications of particle technologies in the chemical, petrochemical, energy, mechanical, and materials industries. It looks at the importance of particle science and technology in the development of efficient chemical processes and novel functional materials. With peer-reviewed chapters written by a select group of academic and industry experts, the book provides examples of particle technology and its advanced industrial applications. It includes the necessary scientific background of particle technology as well as relevant technological details of the application areas. This helps readers grasp specific details of the applied technology, since the advanced particle technology can directly or synergistically have an impact on outcomes, such as the development of a targeted functional material, enhancement of existing processing techniques, and modification of the properties of existing materials. Presenting a consistent scientific treatment of all topics, this comprehensive yet accessible book covers a variety of practical applications and relevant theoretical foundation of particle science and technology. It will help readers tackle new challenges in process and product development and create new methodologies in the clean technology sector.

The Library Journal 2000 Includes, beginning Sept. 15, 1954 (and on the 15th of each month, Sept.-May) a special section: *School library journal*, ISSN 0000-0035, (called *Junior libraries*, 1954-May 1961). Also issued separately.

Books in Print Supplement 1987 Includes authors, titles, subjects.

Library Journal 1987-07

Sustainable Process Engineering Andrzej Benedykt Koltuniewicz 2014-06-23 The vital need for alternative resources and reaction routes, environmentally friendly and economically feasible industrial chemical processes has become a ubiquitous reality. This very timely introductory text covers new materials, processes and industry sectors: nanotechnology, microreactors, membrane separations, hybrid processes, clean technologies, energy savings and safe production of energy, renewables and biotechnology. Some completely new processes for the solid-liquid systems are also discussed in detail, thus creating new opportunities of sustainable development not only in industrial practice.

Organic Chemistry T. W. Graham Solomons 2013-01-17 *Organic Chemistry, 11th Edition* continues its tradition of excellence in teaching and preparing students for success in the organic classroom and beyond. A central theme of the authors' approach to organic chemistry is to emphasize the relationship between structure and reactivity. To accomplish this, the text is organized in a way that combines the most useful features of a functional group approach with one largely based on reaction mechanisms. Emphasizing mechanisms and their common aspects as often as possible, this book shows students what organic chemistry is, how it works, and what it does in living systems and the physical world around us.

Chemistry 2008-04-10 This Value Pack consists of *Chemistry: The Central Science: International Edition, 11/e* by Brown, LeMay and Bursten (ISBN 9780132358484) and *Mastering1Chemistry, Student Access Code Kit, Chemistry: The Central Science, 10/e* by Theodore E. Brown (ISBN 9780136156666)

Advances in Polymer Science 1999

Biologie Lisa A. Urry 2019

El-Hi Textbooks in Print 1984

H₂O Philip Ball 2001 *Was ist Wasser? Geheimnis umwittert, allgegenwärtig, das wichtigste Element. Jeder kennt es. Trotzdem sind viele Fragen offen. Philip Ball erzählt vom Wasser, seine Geschichte beginnt beim Urknall und endet beim täglichen Glas Wasser. Wasser ist die Grundvoraussetzung für das Leben. Das sagen alle*

Schöpfungsmythen, das belegen die Naturwissenschaften. Obwohl Wasser auf der Erde und im Universum allgegenwärtig ist, gibt es noch immer keine erschöpfende Antwort auf die Frage: Was ist Wasser? Noch immer ist es ein geheimnisumwittertes Element. Philip Balls Biographie erzählt davon, was man heute über Wasser weiß und was nicht. Die Geschichte beginnt beim Urknall und der Geburt der beiden Elemente, aus denen sich Wasser zusammensetzt: Wasserstoff und Sauerstoff. Ball zeigt, wie sie sich in der unvorstellbaren Weite des Alls ausbreiten, bevor sie sich vereinigen und Meere und Flüsse, Wolken und Schneeflocken, kosmisches Eis, schließlich das Zytoplasma der Zellen, die Grundlage des Lebens bilden. Eine herrlich unkonventionelle Reise durch Mythen und Sagen bis in die modernste Wissenschaft. Wetten, dass Sie nach der Lektüre Ihr nächstes Glas Wasser mit völlig verändertem Bewußtsein trinken? © 2002 Buchzentrum AG.

Organic Chemistry 11e Binder Ready Version + WileyPLUS Registration Card T. W. Graham Solomons 2012-10-08 This package includes a three-hole punched, loose-leaf edition of ISBN 9781118147399 and a registration code for the WileyPLUS course associated with the text. Before you purchase, check with your instructor or review your course syllabus to ensure that your instructor requires WileyPLUS. For customer technical support, please visit <http://www.wileyplus.com/support>. WileyPLUS registration cards are only included with new products. Used and rental products may not include WileyPLUS registration cards. Now its 11th edition, this book continues its tradition of excellence in teaching and preparing students for success in the organic classroom and beyond. A central theme of the authors' approach to organic chemistry is to emphasize the relationship between structure and reactivity. To accomplish this, the text is organized in a way that combines the most useful features of a functional group approach with one largely based on reaction mechanisms. Emphasizing mechanisms and their common aspects as often as possible, this book shows students what organic chemistry is, how it works, and what it does in living systems and the physical world around us.

Chemistry Theodore E. Brown 2017-01-11 For courses in two-semester general chemistry. Accurate, data-driven authorship with expanded interactivity leads to greater student engagement Unrivaled problem sets, notable scientific accuracy and currency, and remarkable clarity have made Chemistry: The Central Science the leading general chemistry text for more than a decade. Trusted, innovative, and calibrated, the text increases conceptual understanding and leads to greater student success in general chemistry by building on the expertise of the dynamic author team of leading researchers and award-winning teachers. In this new edition, the author team draws on the wealth of student data in Mastering™ Chemistry to identify where students struggle and strives to perfect the clarity and effectiveness of the text, the art, and the exercises while addressing student misconceptions and encouraging thinking about the practical, real-world use of chemistry. New levels of student interactivity and engagement are made possible through the enhanced eText 2.0 and Mastering Chemistry, providing seamlessly integrated videos and personalized learning throughout the course . Also available with Mastering Chemistry Mastering™ Chemistry is the leading online homework, tutorial, and engagement system, designed to improve results by engaging students with vetted content. The enhanced eText 2.0 and Mastering Chemistry work with the book to provide seamless and tightly integrated videos and other rich media and assessment throughout the course. Instructors can assign interactive media before class to engage students and ensure they arrive ready to learn. Students further master concepts through book-specific Mastering Chemistry assignments, which provide hints and answer-specific feedback that build problem-solving skills. With Learning Catalytics™ instructors can expand on key concepts and encourage student engagement during lecture through questions answered individually or in pairs and groups. Mastering Chemistry now provides students with the new General Chemistry Primer for remediation of chemistry and math skills needed in the general chemistry course. Note: You are purchasing a standalone product; Mastering™ Chemistry does not come

packaged with this content. Students, if interested in purchasing this title with Mastering Chemistry , ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134292812 / 9780134292816 Chemistry: The Central Science Plus Mastering Chemistry with eText -- Access Card Package Package consists of: 0134294165 / 9780134294162 Mastering Chemistry with Pearson eText -- ValuePack Access Card -- for Chemistry: The Central Science 0134414233 / 9780134414232 Chemistry: The Central Science Mastering Chemistry should only be purchased when required by an instructor.